

Agenda

Licensing Sub-Committee

Date: **Wednesday 1 April 2026**

Time: **10.00 am**

Place: **Online meeting / Conference Room 2 - Herefordshire Council, Plough Lane Offices, Hereford, HR4 0LE**

Notes: Please note the time, date and venue of the meeting.

For any further information please contact:

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If you would like help to understand this document, or would like it in another format, please call Matthew Evans on 01432383690 or e-mail matthew.evans@herefordshire.gov.uk in advance of the meeting.

Agenda for the Meeting of the Licensing Sub-Committee

Membership

Councillor Polly Andrews (Chairperson)

**Councillor Dave Davies
Councillor Peter Hamblin**

Agenda

	Pages
PUBLIC INFORMATION	
THE NOLAN PRINCIPLES	
1. APOLOGIES FOR ABSENCE	
To receive apologies for absence.	
2. NAMED SUBSTITUTES (IF ANY)	
To receive any details of Members nominated to attend the meeting in place of a Member of the committee.	
3. DECLARATIONS OF INTEREST	
To receive declarations of interest in respect of items on the agenda.	
4. APPLICATION FOR A VARIATION OF A PREMISES LICENCE IN RESPECT OF ALLPAY LIMITED, FORTIS ES FIDES, WHITESTONE BUSINESS PARK, WHITESTONE, HEREFORD, HR1 3SE - LICENSING ACT 2003	11 - 58
To consider an application for a variation for a premises licence in respect of Allpay Limited, Fortis es Fides, Whitestone Business Park, Whitestone, Hereford, HR1 3SE.	

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- Inspect agenda and public reports at least five clear days before the date of the meeting.
- Inspect minutes of the Council and all Committees and Sub-Committees and written statements of decisions taken by the Cabinet or individual Cabinet Members for up to six years following a meeting.
- Inspect background papers used in the preparation of public reports for a period of up to four years from the date of the meeting. (A list of the background papers to a report is given at the end of each report). A background paper is a document on which the officer has relied in writing the report and which otherwise is not available to the public.
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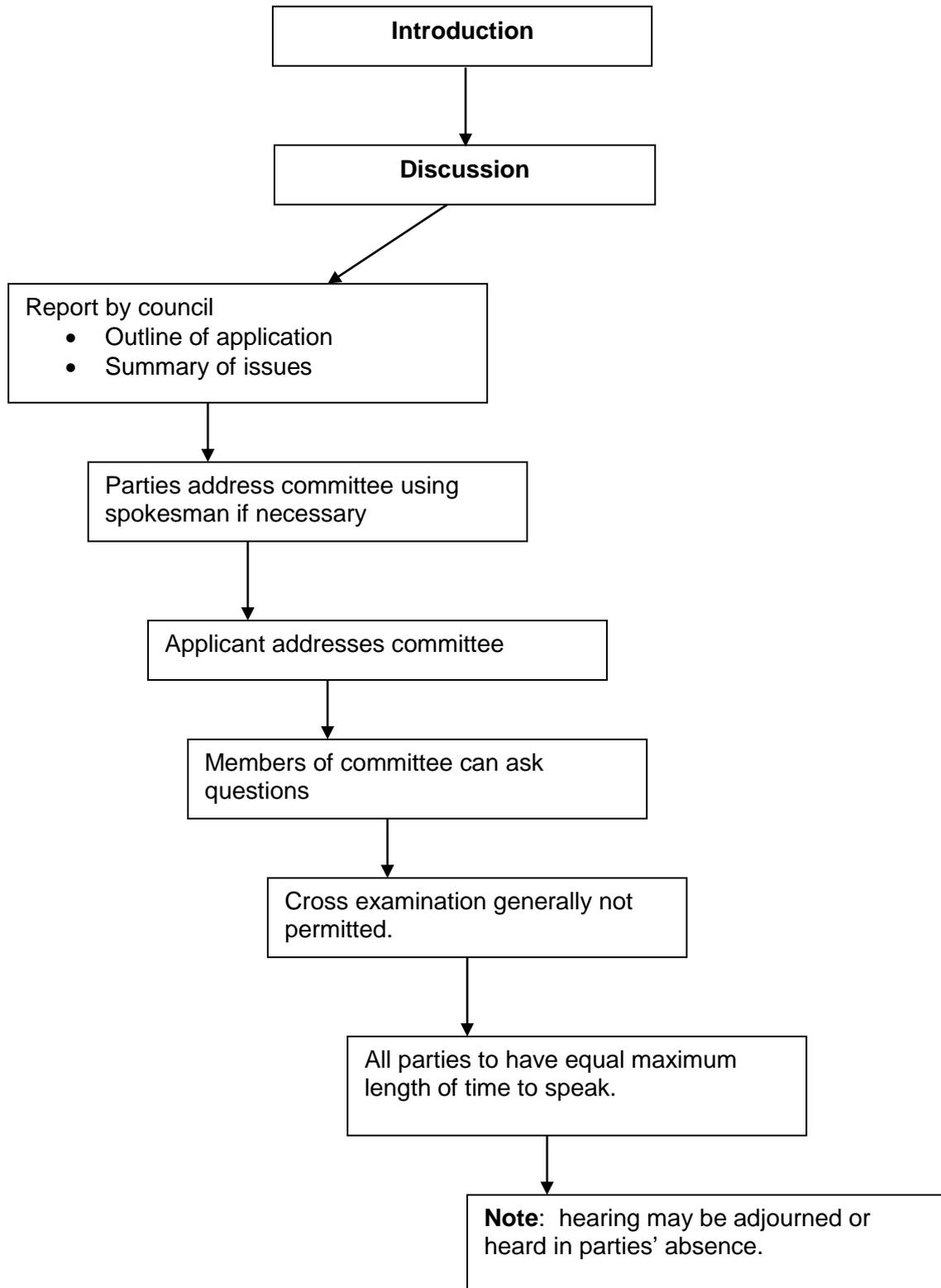
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Licensing Hearing Flowchart



**The Seven Principles of Public Life
(Nolan Principles)**

1. Selflessness

Holders of public office should act solely in terms of the public interest.

2. Integrity

Holders of public office must avoid placing themselves under any obligation to people or organisations that might try inappropriately to influence them in their work. They should not act or take decisions in order to gain financial or other material benefits for themselves, their family, or their friends. They must declare and resolve any interests and relationships.

3. Objectivity

Holders of public office must act and take decisions impartially, fairly and on merit, using the best evidence and without discrimination or bias.

4. Accountability

Holders of public office are accountable to the public for their decisions and actions and must submit themselves to the scrutiny necessary to ensure this.

5. Openness

Holders of public office should act and take decisions in an open and transparent manner. Information should not be withheld from the public unless there are clear and lawful reasons for so doing.

6. Honesty

Holders of public office should be truthful.

7. Leadership

Holders of public office should exhibit these principles in their own behaviour. They should actively promote and robustly support the principles and be willing to challenge poor behaviour wherever it occurs.



Title of report: Application for a variation of a premises licence in respect of Allpay Limited, Fortis es Fides, Whitestone Business Park, Whitestone, Hereford, HR1 3SE – Licensing Act 2003.

Meeting: Licensing sub-committee

Meeting date: Wednesday 1 April 2026 at 10:00hrs

Report by: Senior Technical Licensing Officer

Classification

Open

Decision type

This is not an executive decision

Wards affected

Hagley

Purpose

To consider an application for a variation for a premises licence in respect of Allpay Limited, Fortis es Fides, Whitestone Business Park, Whitestone, Hereford. HR1 3SE under the Licensing Act 2003

Recommendation(s)

That:

The sub committee determine the application with a view to promoting the licensing objectives in the overall interests of the local community. They should give appropriate weight to:

- a) The steps that are appropriate to promote the licensing objectives,
- b) The representations (including supporting information) presented by all parties,
- c) The guidance issued to local authorities under Section 182 of the Licensing Act 2003, and
- d) The Herefordshire Council Statement of Licensing Policy 2020 – 2025.

Reasons for Recommendations

Ensures compliance with the Licensing Act 2003

Alternative options

1. There are a number of options open to the sub-committee:
 - a) Grant the licence subject to conditions that are consistent with the operating schedule accompanying the application and the mandatory conditions set out in the Licensing Act 2003,
 - b) Grant the licence subject to modified conditions to that of the operating schedule where the sub-committee considers it appropriate for the promotion of the licensing objectives and add mandatory conditions set out in the Licensing Act 2003,
 - c) To exclude from the scope of the licence any of the licensable activities to which the application relates
 - d) To refuse the application

Key considerations

Licence Application

2. The application for the variation of a premises licence has received relevant representations and is therefore brought before the sub-committee for determination.
3. Herefordshire Council’s Statement of Licensing Policy 2020 to 2025 states “All representations must be ‘relevant’, for example they must be about the likely effect of the grant of the application”. This followed paragraph 8.57 in the s182 Guidance which uses the same wording.
4. The details of the application are:

Applicant	Allpay Limited	
Agent	HCR Legal LLP	
Type of application: Variation	Date received: 9 February 2026 28 day consultation started: 10 February 2026	28 Days consultation ended: 9 March 2026

Summary of Application

5. The application (appendix 1) requests the variation of a premises licence to allow the following
 - To amend the permitted hours for licensable activities to commence from 8am.

- Although not a licensable activity, to include all of the grounds of the premises for consumption of alcohol.

Current Licence

6. A copy of the current licence issued on 16 September 2024, is attached at Appendix 2. It authorises

Films (Indoors), Live Music (Indoors/Outdoors), Recorded Music (Indoors/Outdoors)

Monday – Sunday 10:00 – 24:00

Late Night Refreshment (Indoors)

Monday – Sunday 23:00 – 02:00

Sale/Supply of Alcohol (Consumption on and off the Premises)

Monday – Sunday 10:00 – 02:00

NB: Under the Live Music Act 2012 (as amended), an alcohol licenced premises can have live and/or recorded music from 08:00 – 23:00 for up to 500 people, without the need for these activities to be on a premises licence

Summary of Representations

7. No representations were received from any of the responsible authorities.
8. Three (3) public representations were received in the consultation period from members of the public and one (1) from the Parish Council (appendix 3). The representations were considered to be borderline in terms of their relevance, but the Licensing Authority has accepted them as being relevant after seeking advice from Herefordshire Council's Legal Team and considering paragraph 9.9 of the s.182 Statutory Guidance which states that:
9. *'It is recommended that, in borderline cases, the benefit of the doubt about any aspect of a representation should be given to the person making that representation. The subsequent hearing would then provide an opportunity for the person or body making the representation to amplify and clarify it.'*

Premises History

10. The premises were licenced in June 2021.
11. Since first being licensed there has been two (2) applications to vary the designated premises supervisor (DPS), the latest being granted and issued by the Licensing Authority in October 2023.
12. The Licensing Authority has also granted three (3) applications to Vary the Premises Licence, with a 2022 variation seeking *service of alcohol from the outside bar and an additional bar that is situated within the licensed premises*. An April 2024 variation seeking, *to include new cafe and shop (The Sidings) within the demise of the licence and to include additional meeting*

rooms within the demise of the licence to avoid any ambiguity. An August 2024 variation seeking, to amend the hours for the provision of film, live and recorded music to 10:00-24:00 each day throughout the site to cover occasional use.

To amend the start time for the sale of alcohol within the cafe and restaurant (The Sidings) to commence from 10am. The cafe and restaurant usually close at 6pm Monday-Saturday and 4pm on a Sunday. Other parts of the site will remain operational.

To add late night refreshment 23:00-02:00 each day to mirror the hours for the sale of alcohol.

13. To date, the Licensing Authority has not received any complaints regarding this premises.

Community impact

14. Any decision may have an impact on the local community.

Environmental Impact

15. This report is in relation to a premises license under the Licensing Act 2003 and as such there are minimal environmental impacts for the council, as licensing authority.

Equality duty

16. Under section 149 of the Equality Act 2010, the 'general duty' on public authorities is set out as follows:

A public authority must, in the exercise of its functions, have due regard to the need to –

- a) eliminate discrimination, harassment, victimisation and any other conduct that is prohibited by or under this Act;
 - b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it;
 - c) foster good relations between persons who share a relevant protected characteristic and persons who do not share it.
17. There are no equality issues in relation to the content of this report.
18. This report has human rights implications for both the premises licence holder and the residents from the local neighbourhood. Any of the steps outlined in section 1 of this report may have financial implications for a licensee's business and livelihood and/or may have impact upon the day to day lives of residents living in close proximity to the premises.
19. Article 8(i) of the European Convention of Human Rights provides that everyone has the right to respect for his/her private and family life and his/her home (which includes business premises). This right may be interfered with by the council on a number of grounds including the protection of rights and freedoms of others. The First Protocol – Article 1 – also provides that every person is entitled to the peaceful enjoyment of his possessions and shall not be deprived of his possessions except in the public interest and conditions provided for by law. Members must accordingly make a decision which is proportionate to the hearing and

endeavour to find a balance between the rights of the applicant, residents and the community as a whole.

Resource implications

20. This report is in relation to a premises license under the Licensing Act 2003 and as such there are minimal resource implications for the council, as Licensing Authority.

Financial implications

21. There are unlikely to be any financial implications for the council, as Licensing Authority at this time.

Legal implications

22. As relevant representations have been received, the sub committee must determine the application under Section 3.5.7 (c) of the Herefordshire Council constitution. The representations must relate to the licensing objectives and the sub committee must determine the likely effect of the grant of the premises licences on the promotion of the licensing objectives.
23. The Licensing Authority must have regard to the promotion of the four licensing objectives namely; the prevention of crime and disorder; public safety; the prevention of public nuisance; and the protection of children from harm in exercising its functions under the Licensing Act 2003. Further regard should be had to the statutory guidance under Section 182 of the Act and the Council's own statement of licensing policy. The options available to the Licensing Authority are set out in section 1 of this report.
24. The sub committee should be aware of a number of stated cases which have appeared before the Administrative Court and are binding on the Licensing Authority.
25. The case of Daniel Thwaites Plc v Wirral Borough Magistrates' Court (Case No: CO/5533/2006) at the High Court of Justice Queen's Bench Division Administrative Court on 6 May 2008, [2008] EWHC 838 (Admin), 2008 WL 1968943, Before the Honourable Mrs Justice Black. In this case it was summed up that: -
26. A Licensing Authority must have regard to guidance issued by the Secretary of State under section 182. Licensing authorities may depart from it if they have reason to do so but will need to give full reasons for their actions.
27. Furthermore the Thwaites case established that only conditions should be attached to a licence with a view to promoting the Licensing objectives and that 'real evidence' must be presented to support the reason for imposing these conditions.
28. This judgment is further supported in the case of The Queen on the Application of Bristol Council v Bristol Magistrates' Court, CO/6920/2008 High Court of Justice Queen's Bench Division The Administrative Court, 24 February 2009, [2009] EWHC 625 (Admin) 2009 WL 648859 in which it was said:
- 'Licensing authorities should only impose conditions which are necessary and proportionate for the promotion for licensing objectives'.*
29. In addition to this it was stated that any condition attached to the licence should be an enforceable condition.

Right of Appeal

30. Schedule 5 Part 1(b) of the Licensing Act 2003 gives a right of appeal which states:
- 1 Where a licensing authority—
- (b) rejects (in whole or in part) an application to vary a premises licence under section 35, the applicant may appeal against the decision.
31. Further to Part 1(b), Schedule 5 Part 1(4) states as follows:
- Variation of licence under section 35
- 4(1) This paragraph applies where an application to vary a premises licence is granted (in whole or in part) under section 35.
- (2) The applicant may appeal against any decision to modify the conditions of the licence under subsection (4)(a) of that section.
- (3) Where a person who made relevant representations in relation to the application desires to contend—
- (a) that any variation made ought not to have been made, or
- (b) that, when varying the licence, the licensing authority ought not to have modified the conditions of the licence, or ought to have modified them in a different way, under subsection (4)(a) of that section,
- he may appeal against the decision.
32. Appeals should be made to the Magistrates Court and must be made within 21 days beginning with the day on which the appellant was notified by the licensing authority of the decision appealed against

Risk management

33. There is little risk associated with the decision at this time as the legislation allows a right of appeal to the Magistrates Court within a period of 21 days of being notified of the decision in writing.

Consultees

34. All responsible authorities and members of the public living within Herefordshire.

Appendices

- Appendix 1 - Application Form
Appendix 2 – Current Premises Licence
Appendix 3 – Public Representations

Background papers

None Identified

Please include a glossary of terms, abbreviations and acronyms used in this report.

DPS: Designated Premises Supervisor

* required information

Section 1 of 18

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

NS01.ALL0238-0020

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

Applicant Details

* First name

Allpay Limited

* Family name

* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

Applying as a business or organisation, including as a sole trader
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Applicant Business

Is the applicant's business registered in the UK with Companies House?

Yes No

Note: completing the Applicant Business section is optional in this form.

Registration number

02933191

Business name

Allpay Limited

If the applicant's business is registered, use its registered name.

VAT number

-

Put "none" if the applicant is not registered for VAT.

Legal status

Private Limited Company

Continued from previous page...

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Agent Details

* First name

* Family name

* E-mail

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

Agent Business

Is your business registered in the UK with Companies House? Yes No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If your business is registered, use its registered name.

VAT number

Put "none" if you are not registered for VAT.

Legal status

Continued from previous page...

Your position in the business

Home country

The country where the headquarters of your business is located.

Agent Registered Address

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Section 2 of 18

APPLICATION DETAILS

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

* Premises Licence Number

Are you able to provide a postal address, OS map reference or description of the premises?

- Address OS map reference Description

Postal Address Of Premises

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

Premises Contact Details

Telephone number

Continued from previous page...

Non-domestic rateable value of premises (£)

285,000

Section 3 of 18

VARIATION

Do you want the proposed variation to have effect as soon as possible? Yes No

Do you want the proposed variation to have effect in relation to the introduction of the late night levy?

Yes No

You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable to the late night levy.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

Describe Briefly The Nature Of The Proposed Variation

Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

To amend the permitted hours for licensable activities to commence from 8am.
Although not a licensable activity, to include all of the grounds of the premises for consumption of alcohol.

Section 4 of 18

PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will the schedule to provide plays be subject to change if this application to vary is successful?

Yes No

Section 5 of 18

PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will the schedule to provide films be subject to change if this application to vary is successful?

Yes No

Standard Days And Timings

Continued from previous page...

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

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THURSDAY

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End

Start

End

FRIDAY

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End

Start

End

SATURDAY

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Start

End

SUNDAY

Start

End

Start

End

Will the exhibition of films take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Occasional showing of recorded film within the demise of the licence

State any seasonal variations for the exhibition of film.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

Non standard timings. Where the premises will be used for the exhibition of film at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 6 of 18

PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?

- Yes No

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PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?

- Yes No

Section 8 of 18

PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide live music be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

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WEDNESDAY

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THURSDAY

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FRIDAY

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SATURDAY

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SUNDAY

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Will the performance of live music take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Occasional live music within the demise of the licence

State any seasonal variations for the performance of live music

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the performance of live music at different times from those listed, above below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Section 9 of 18

PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Continued from previous page...

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

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WEDNESDAY

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THURSDAY

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SUNDAY

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Will the playing of recorded music take place indoors or outdoors or both?

- Indoors Outdoors Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Occasional recorded music within the demise of the licence

State any seasonal variations for playing recorded music.

Continued from previous page...

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the playing of recorded music at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

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PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

- Yes No

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PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

- Yes No

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PROVISION OF LATE NIGHT REFRESHMENT

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

- Yes No

Section 13 of 18

SUPPLY OF ALCOHOL

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

- Yes No

Standard Days And Timings

Continued from previous page...

MONDAY

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Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

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WEDNESDAY

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THURSDAY

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FRIDAY

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SATURDAY

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SUNDAY

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End

Will the sale of alcohol be for consumption?

- On the premises Off the premises Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Continued from previous page...

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

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ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

N/A

Section 15 of 18

HOURS PREMISES ARE OPEN TO THE PUBLIC

Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

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End

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WEDNESDAY

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THURSDAY

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FRIDAY

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SATURDAY

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SUNDAY

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End

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

N/A

- I have enclosed the premises licence
- I have enclosed the relevant part of the premises licence

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

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LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

Continued from previous page...

No further steps are deemed necessary

b) The prevention of crime and disorder

N/A

c) Public safety

N/A

d) The prevention of public nuisance

N/A

e) The protection of children from harm

N/A

Section 17 of 18

NOTES ON REGULATED ENTERTAINMENT

Continued from previous page...

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 18 of 18

PAYMENT DETAILS

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card. Please visit the 'Vary a Premises Licence' webpage on Herefordshire Council's website (www.herefordshire.gov.uk) for the details of the application fee required

* Fee amount (£)

635.00

DECLARATION

* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name

[Redacted]

* Capacity

Solicitors

* Date

09 / 02 / 2026
dd mm yyyy

Add another signatory

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/herefordshire/change-1> to upload this file and continue with your application.

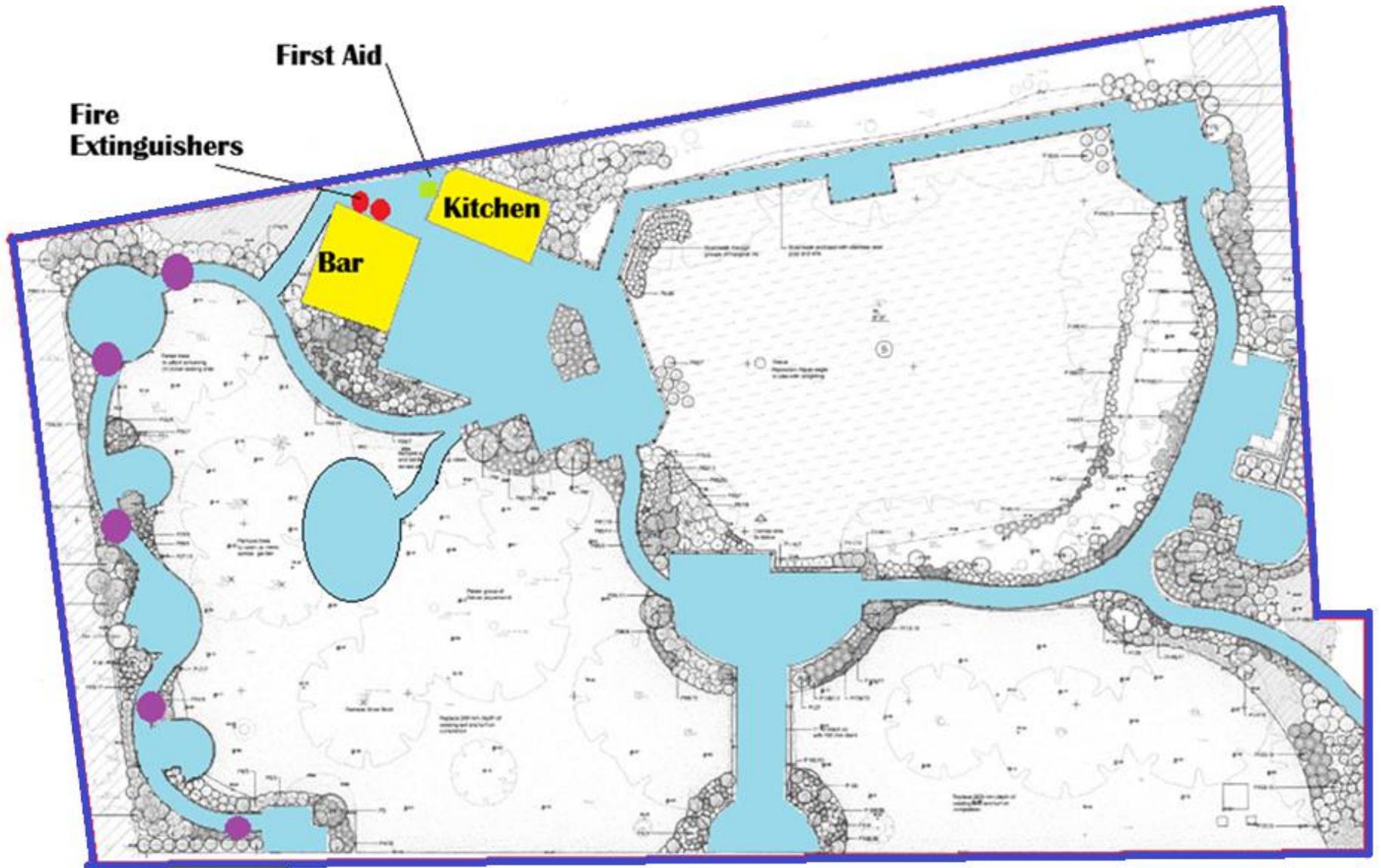
Don't forget to make sure you have all your supporting documentation to hand.

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

OFFICE USE ONLY

Applicant reference number	<input type="text" value="NS01.ALL0238-0020"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [Next >](#)



TRACKS

Toilet Block

● = Evacuation route with
Emergency Lighting

— = Licensed area

■ = Pathways and
seating areas

LICENSING ACT 2003
Part A - Premises Licence

Premises licence number - PR01942 (App to Vary Premises Licence)

Part 1 - Premises details

Postal address of premises, or if none, Ordnance Survey map reference or description

**allpay Ltd
Fortis et Fides
Whitestone Business Park,
Whitestone
Hereford
HR1 3SE**

Telephone number: **01432 852 431**

Where the licence is time limited the dates:

Not applicable

Licensable activities authorised by the licence

**Films (Indoors)
Live Music (Indoors/Outdoors)
Recorded Music (Indoors/Outdoors)
Late Night Refreshment (Indoors)
Sale/Supply of Alcohol (consumption on and off the premises)**

The times the licence authorises the carrying out of licensable activities

**Films, Live Music, Recorded Music
Monday – Sunday 10:00 – 24:00**

**Late Night Refreshment
Monday – Sunday 23:00 – 02:00**

**Sale/Supply of Alcohol
Monday – Sunday 10:00 – 02:00**

The opening hours of the premises

Monday – Sunday 10:00 – 02:00

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies

For consumption on and off the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

**Allpay Limited
Fortis et Fides,
Whitestone Business Park,
Whitestone
Herefordshire
HR1 3SE**

Registered number of holder, for example company number, charity number (where applicable)

Registered Number: **02933191**

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Hannah McVicar

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

**Licence Number – LN/000009716
Issuing Authority – Colchester City Council**

Annex 1 - Mandatory conditions

Mandatory conditions where licence authorises supply of alcohol

Irresponsible Drinks Promotions

1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

- (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
- (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Free Drinking Water

2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age verification

3. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.

Small Measures

4. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Below Cost Price

A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

Mandatory conditions where licence authorises supply of alcohol

No supply of alcohol may be made under the premises licence-

- (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
- (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door supervision

Each individual required to carry out a security activity must be licensed by the Security Industry Authority

Mandatory condition: exhibition of films

Admission of children to the exhibition of any film must be restricted in accordance with any recommendation made by the film classification body or that body specified in the licence unless

- (a) the film classification body is not specified in the licence, or
- (b) the relevant licensing authority has notified the holder of the licence that this subsection applies to the film in question

admission of children must be restricted in accordance with any recommendation made by that licensing authority

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c.39) (authority to determine suitability of video works for classification)

Annex 2 - Conditions consistent with the operating Schedule**Licensing conditions****General****The Prevention of Crime and Disorder**

CCTV will be provided in the form of a recordable system, capable of providing pictures of EVIDENTIAL QUALITY in all lighting conditions particularly facial recognition. Cameras shall encompass all ingress and egress to the premises, fire exits, outside areas, and all areas where the sale/ supply of alcohol occurs. A monitor shall be mounted on the wall at the premises where it is clearly visible to all members of the public. The monitor shall show the live CCTV footage being recorded. Equipment MUST be maintained in good working order , be correctly time and date stamped , recordings MUST be kept in date order, numbered sequentially and kept for a period of 31 days and handed to Police on demand. The Club must ensure that at all times an appointed member of staff is capable and competent at downloading CCTV footage in a recordable format EITHER DISC or VHS to the Police/Local Authority on demand. The Recording equipment and tapes/discs shall be kept in a secure environment under the control of the Club or other responsible named individual. An operational daily log report must be maintained endorsed by signature, indicating the system has been checked and is compliant, in the event of any failings actions taken are to be recorded. In the event of technical failure of the CCTV equipment the Club MUST report the failure to the Police on contact number 101 immediately.

The premises licence holder, DPS or a person nominated by them in writing for the purpose will employ SIA door staff on a risk assessed basis. The risk assessment shall be in writing and shall be made immediately available on request to an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or the Police

**Licensing Section, Herefordshire Council
Plough Lane, Hereford. HR4 0LE**

The Premises Licence Holder or DPS or a person nominated by them in writing for the purpose, shall maintain a register of door supervisors which shall be kept on the premises showing the names and addresses of the door supervisors, their badge numbers and shall be signed by the door supervisors as they commence and conclude duty. The register shall be made available on demand for inspection by an 'authorised person' (as defined by Section 13 of the Licensing Act 2003), or the Police or an authorised officer of the SIA.

An incident log must be kept at the premises, and made immediately available on request to an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or the Police, which must record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) seizures of drugs or offensive weapons
- (f) any faults in the CCTV system or searching equipment or scanning equipment
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service

All staff engaged in the sale of alcohol to be trained in responsible alcohol retailing to the minimum standard of BIIAB Level 1 or any equivalent training course within 1 month of commencing employment at the premises. Where there are existing staff this training shall be completed within 3 months of the date that this condition first appears on the licence. No person shall be authorised to sell or supply alcohol until this training is completed. Refresher training will be conducted at 12 monthly intervals. Training records shall be kept on the premises and produced to the police of an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or an authorised Trading Standards Officer of Herefordshire Council on demand

No members of the public will be permitted to carry glasses or bottles from one bar area to another.

All drinks breakable glasses/vessels must be transported by a member of staff if leaving the area outlined in red on the outside plan.

Public Safety

First aid

A First Aid Kit capable of treating for 21-50 people shall be kept fully stocked at the premises and kept behind the bar. Such kit shall contain:

- 1 x Guidance Leaflet
- 60 x Washproof Plasters
- 6 x Eye Pads with Bandage
- 8 x Triangular Bandages
- 12 x Safety Pins
- 16 x Assorted Sterile Dressings
- 20 Moist Wipes
- 3 Pairs Disposable Gloves

The Prevention of Public Nuisance

Noise or vibration shall not emanate from the premises so as to cause a nuisance.

The Premises Licence Holder or DPS must immediately comply with any request to adjust noise levels/ frequency spectra made by an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or the Police.

Prominent, clear and legible signage (in not less than 32 font bold) shall be displayed at all exits to the premises requesting the public to respect the needs of local residents and to leave the premises and the area quietly.

Prominent, clear and legible signage (in not less than 32 font bold) shall be displayed at all exits to any beer garden, patio area, smoking area or similar, requesting the public to respect the needs of local residents and to be quiet.

The Protection of Children from Harm

The premises shall operate a Challenge 25 Policy. Such policy shall be written down and kept at the premises. The policy shall be produced on demand of an authorised person' (as defined by Section 13 of the Licensing Act 2003) or the police or an authorised Trading Standards Officer of Herefordshire Council. Prominent, clear and legible signage (in not less than 32 font bold) shall also be displayed at all entrances to the premises as well as at, at least one location behind any bar advertising the scheme operated.

A written register of refusals will be kept including a description of the people who have been unable to provide required Identification to prove their age. Such records shall be kept for a period of 12 months and will be collected on a daily basis by the Designated Premises Supervisor and produced to the police or an 'authorised person' (as defined by Section 13 of the Licensing Act 2003) or an authorised Trading Standards Officer of Herefordshire Council on demand.

No adult entertainment or services or activities must take place at the premises (Adult Entertainment includes, but is not restricted to, such entertainment or services which would generally include topless bar staff, striptease, lap-table, or pole-dancing, performances involving feigned violence or horrific incidents, feigned or actual sexual acts or fetishism, or entertainment involving strong and offensive language).

Annex 3 - Conditions attached after a hearing by the licensing authority

Not applicable

Annex 4 - Plans

As attached – received 06.06.2024

**LICENSING ACT 2003
Part B - Premises licence summary**

**Premises licence number - PR01942 (App to Vary Premises DPS)
Premises details**

Postal address of premises, or if none, ordnance survey map reference or description

**allpay Ltd
Fortis et Fides
Whitestone Business Park,
Whitestone
Hereford
HR1 3SE**

Telephone number: **01432 852 431**

Where the licence is time limited the dates:

Not applicable

Licensable activities authorised by the licence

**Films (Indoors)
Live Music (Indoors/Outdoors)
Recorded Music (Indoors/Outdoors)
Late Night Refreshment (Indoors)
Sale/Supply of Alcohol (consumption on and off the premises)**

The times the licence authorises the carrying out of licensable activities

**Films, Live Music, Recorded Music
Monday – Sunday 10:00 – 24:00**

**Late Night Refreshment
Monday – Sunday 23:00 – 02:00**

**Sale/Supply of Alcohol
Monday – Sunday 10:00 – 02:00**

The opening hours of the premises

Monday – Sunday 10:00 – 02:00

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies

For consumption on and off the premises

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

**allpay Limited
Fortis et Fides,
Whitestone Business Park,
Whitestone
Herefordshire
HR1 3SE**

Registered number of holder, for example company number, charity number (where applicable)

Registered Number: **02933191**

Name of designated premises supervisor where the premises licence authorises the supply of alcohol

Hannah McVicar

State whether access to the premises by children is restricted or prohibited

The premises shall operate a Challenge 25 Policy

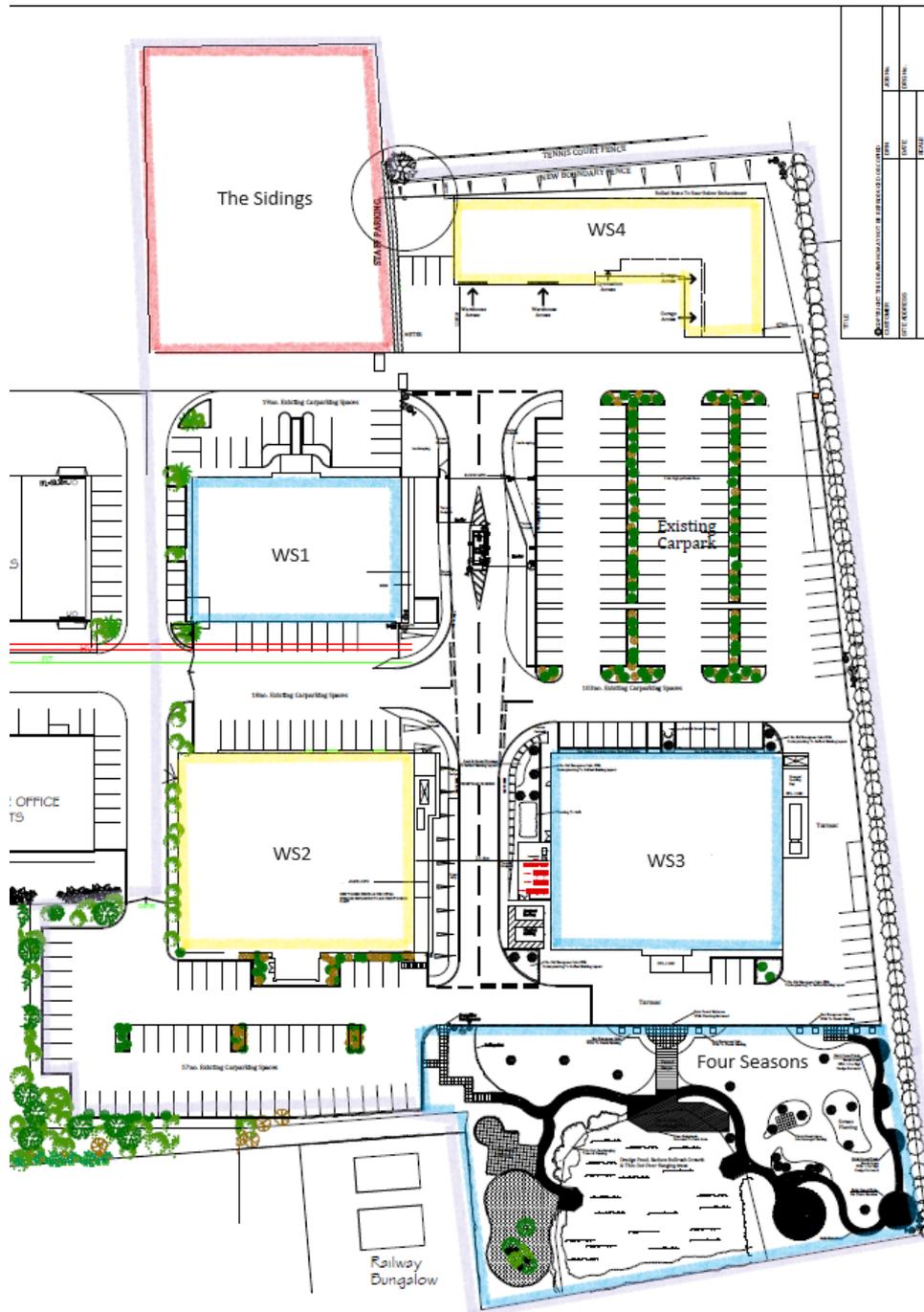
A written register of refusals will be kept including a description of the people who have been unable to provide required Identification to prove their age

No adult entertainment or services or activities must take place at the premises

allpay site – June 2024

The below plan represents the allpay site as of June 2024 from a licensing perspective and in relation to the recent license variation application.

- The areas in blue, namely WS1, WS3 and Four Seasons are already licensed and more detailed plans are already in existence showing the licensed areas of those.
- The buildings in yellow, namely WS2 and WS4, are not licensed and are out of scope of the current variation as well.
- The area in red, namely The sidings, is the area within scope of the current variation.
- Purple line is indicating the boundary of the allpay site.



Collins
Design & Build
& Project Management

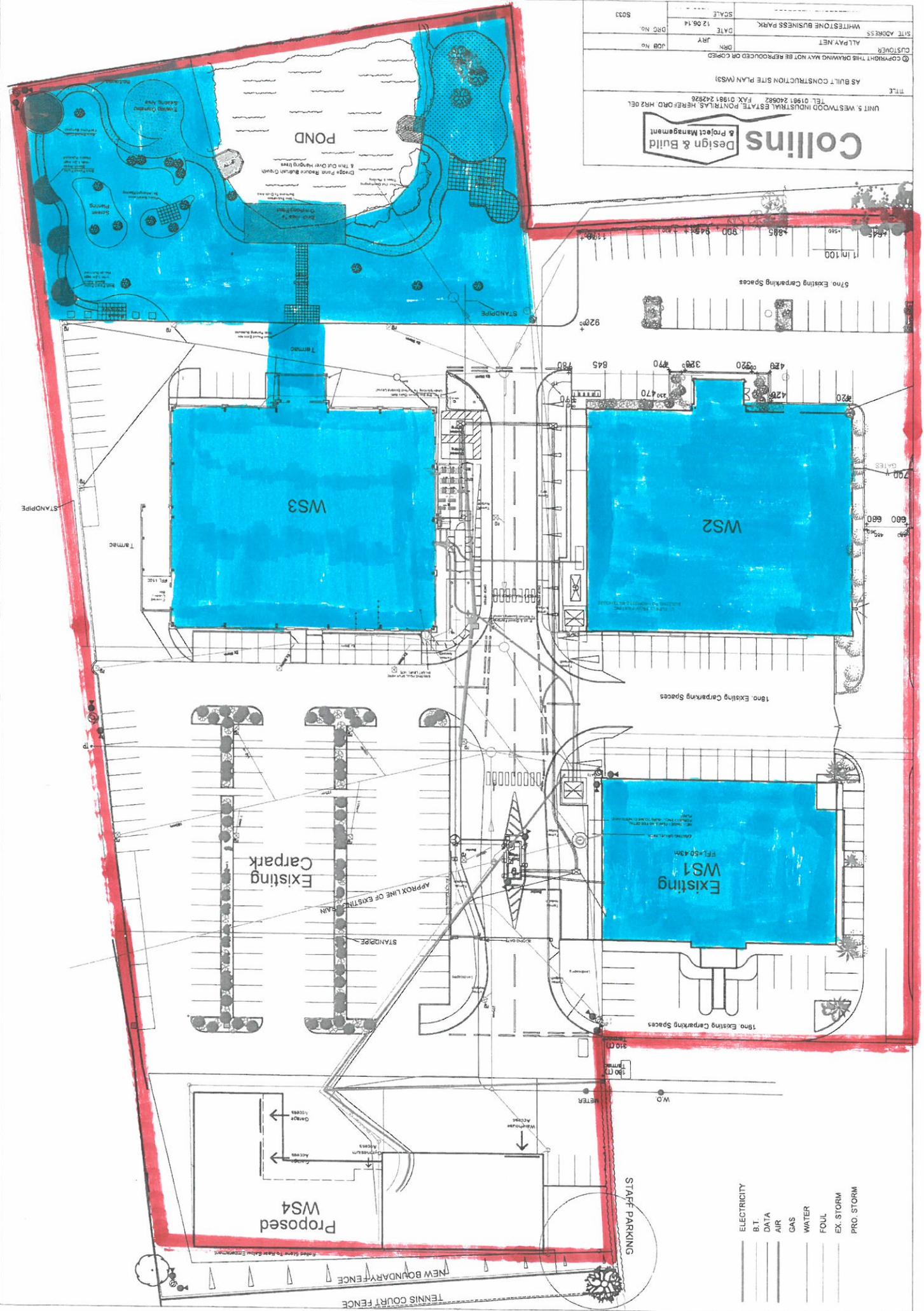
UNIT 5, WESTWOOD INDUSTRIAL ESTATE, PONTRILAS HEREFORD HR2 0EL
TEL: 01981 240882 FAX: 01981 242926

TITLE: AS BUILT CONSTRUCTION SITE PLAN (WS3)

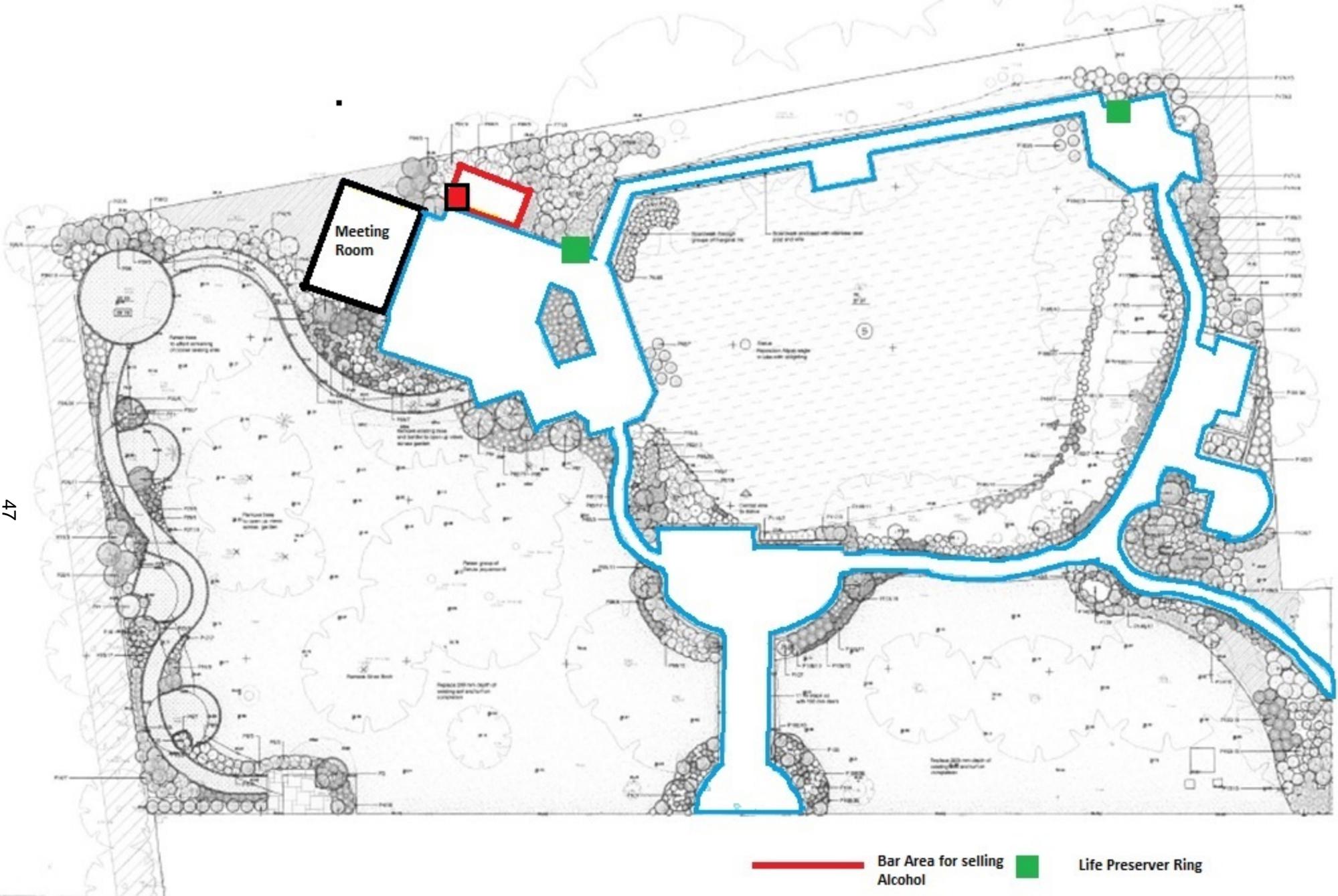
CUSTOMER: ALLPAY.NET
JOB No. DRN JRY

SITE ADDRESS: WESTSTONE BUSINESS PARK
DATE: 12.06.14
SCALE: 1:500
DRC No. 5033

© COPYRIGHT THIS DRAWING MAY NOT BE REPRODUCED OR COPIED



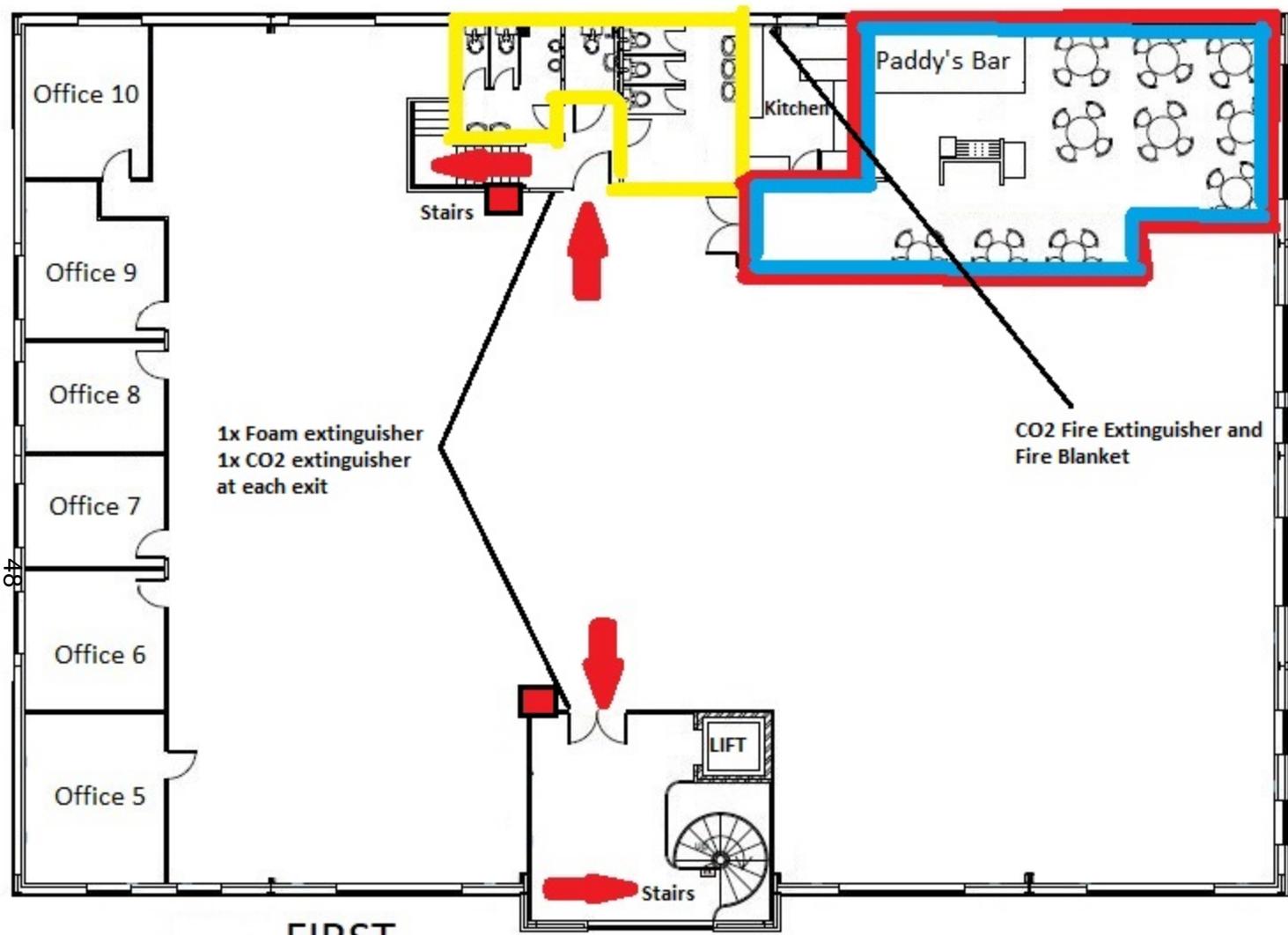
- ELECTRICITY
- B.T.
- DATA
- AIR
- GAS
- WATER
- FOUL
- EX. STORM
- PRO. STORM



Meeting Room

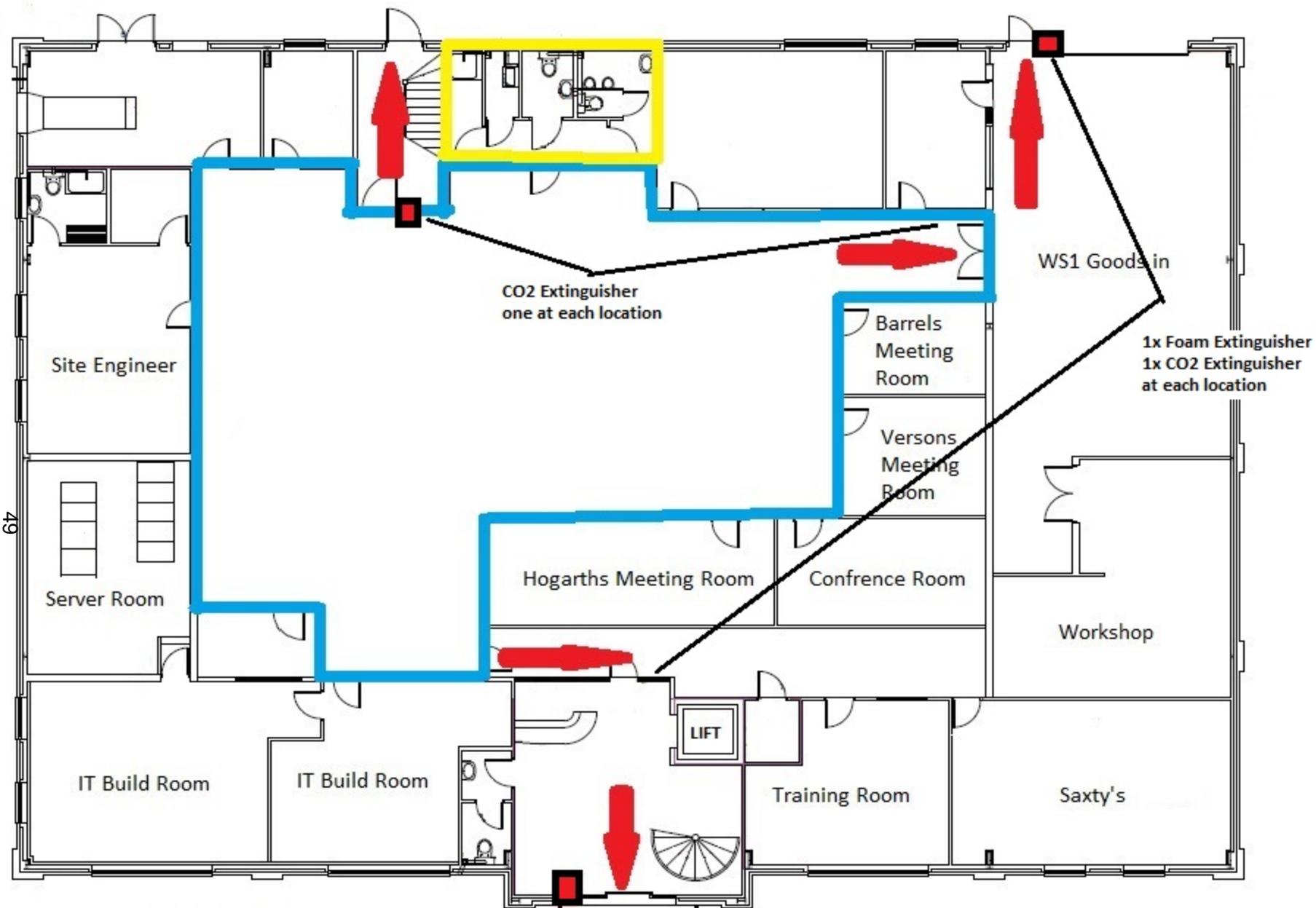
- Bar Area for selling Alcohol
- Life Preserver Ring
- Area for consuming Alcohol
- 1x Fire Blanket
1x CO2 Fire Extinguisher
1x Wet Chemical Fire Extinguisher

Allpay - 4 Seasons



FIRST FLOOR PLAN

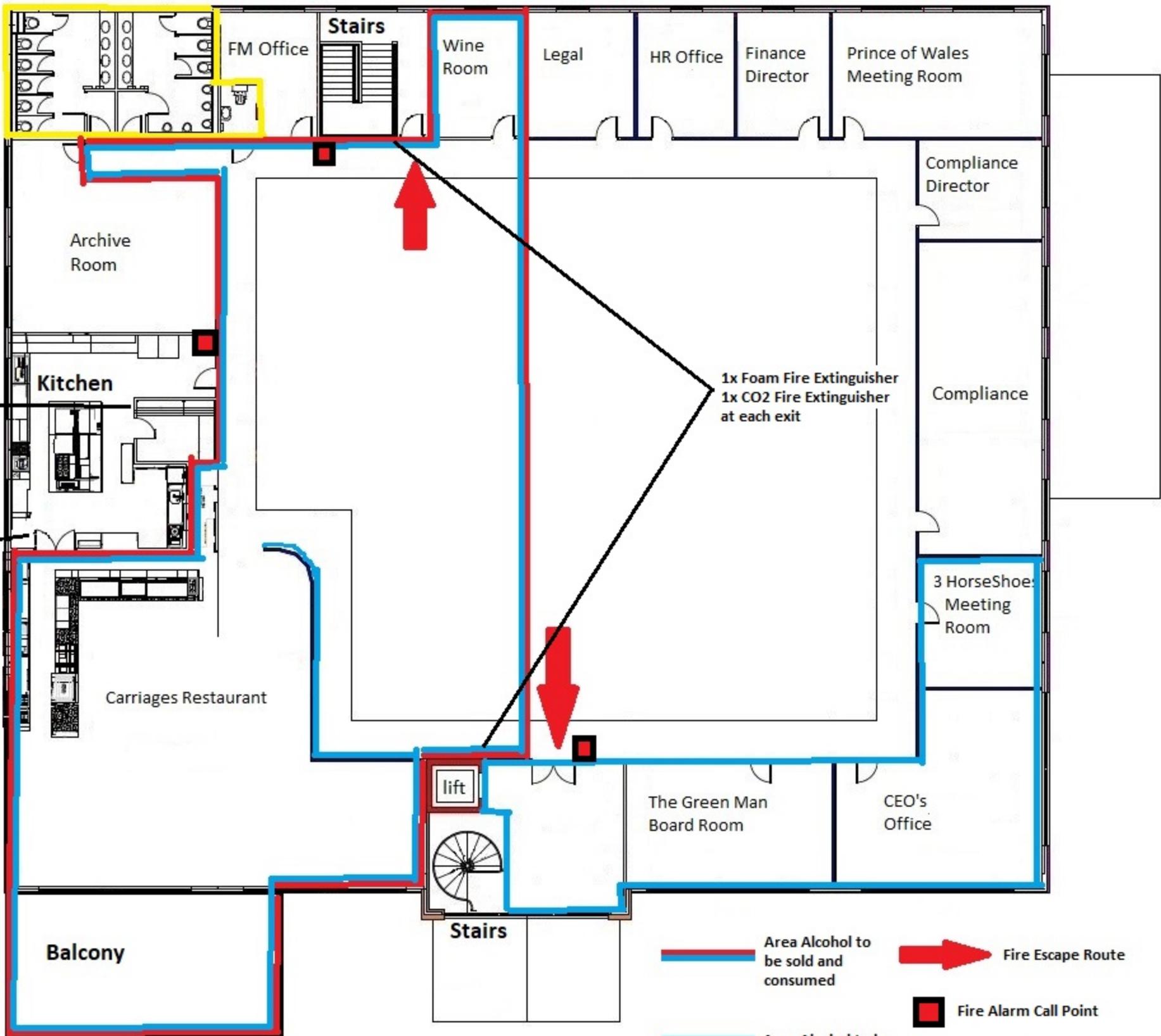
-  Area Alcohol to be served and consumed
-  Fire Escape route
-  Toilet Facilities
-  Fire Alarm Call point



GROUND FLOOR PLAN

Allpay.net Unit 12

- Toilet Facilities
- Alcohol to be consumed in this area
- Fire Exit
- Fire Alarm Call Point



Allpay Unit 12A

FIRST FLOOR PLAN

-  Area Alcohol to be sold and consumed
-  Area Alcohol to be consumed
-  Toilet Facilities
-  Fire Escape Route
-  Fire Alarm Call Point

From: Website <no-reply@herefordshire.gov.uk>
Sent: 05 March 2026 10:00
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Online form received: Comment on licensing application

Licensing - Comment on a licensing application FS807322378

Contact details

Name:

[REDACTED]

Address:

[REDACTED] Whitestone, [REDACTED]

What is your interest in the premises you are making a representation about:
local resident

Name and address of premises you are making representation about:
Allpay Ltd, Fortis es Fides, Whitestone Business Park Whitestone. HR1 3SE

Prevention of crime and disorder

Give details of your objection or support for the application:

Suggest any conditions:

Public safety

Give details of your objection or support for the application:

Suggest any conditions:

Public nuisance

Give details of your objection or support for the application:

Our property is located just the other side of the fence from this property, so very close proximity. We are both in our 80s and have huge concerns of the disruption that this is going to cause us. Alcohol combined with the already licensed permission of opening until 2am, live music every day of the week.

We are already affected by the bright lights that they have in place around this venue.

Suggest any conditions:

Protection of children from harm

Give details of your objection or support for the application:

Suggest any conditions:

Supporting evidence

What evidence do you have to support this information:
Please see the attached pictures from one of our upstairs bedrooms. This highlights the proximity to our property and so our obvious concerns.



From: Website <no-reply@herefordshire.gov.uk>
Sent: 08 March 2026 11:01
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Online form received: Comment on licensing application

Licensing - Comment on a licensing application FS808839266

Contact details

Name:

██████████

Address:

██████████, Whitestone, ██████████

What is your interest in the premises you are making a representation about:
local resident, Parish Councillor

Name and address of premises you are making representation about:

Applicant:

Allpay Limited

Fortis es Fides

Whitestone Business Park

Whitestone

Hereford

HR1 3SE

Prevention of crime and disorder

Give details of your objection or support for the application:

I am concerned by what is inferred by all grounds . I am concerned that the use is deferred from its current one . The restaurant is only opened from Thursday to Saturday and this opens ups the possibilities to change it any type of venue without any thought to local residents from

Excessive noise from amplified music

- Disturbance from patrons, including shouting, loud conversations, and general disruption late into the night
- Antisocial behaviour, such as littering, loitering, and intoxicated behaviour in nearby residential areas
- Lack of effective noise or crowd management by the venue, despite the increased operating hours

Suggest any conditions:

restrict to that of the restaurant opening hours Thursday to Friday

Public safety

Give details of your objection or support for the application:

I am concerned by what is inferred by all grounds . I am concerned that the use is

deferred from its current one . The restaurant is only opened from Thursday to Saturday and this opens up the possibilities to change it any type of venue without any thought to local residents from

Excessive noise from amplified music

- Disturbance from patrons, including shouting, loud conversations, and general disruption late into the night
- Antisocial behaviour, such as littering, loitering, and intoxicated behaviour in nearby residential areas
- Lack of effective noise or crowd management by the venue, despite the increased operating hours

Suggest any conditions:

restrict to that of the restaurant opening hours Thursday to Friday

Public nuisance

Give details of your objection or support for the application:

I am concerned by what is inferred by all grounds . I am concerned that the use is deferred from its current one . The restaurant is only opened from Thursday to Saturday and this opens up the possibilities to change it any type of venue without any thought to local residents from

Lack of effective noise or crowd management by the venue, despite the increased operating hours

Antisocial behaviour, such as littering, loitering, and intoxicated behaviour in nearby residential areas

Suggest any conditions:

restrict to that of the restaurant opening hours Thursday to Friday

Protection of children from harm

Give details of your objection or support for the application:

Suggest any conditions:

Supporting evidence

What evidence do you have to support this information:

From: Website <no-reply@herefordshire.gov.uk>
Sent: 08 March 2026 11:03
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Online form received: Comment on licensing application

Licensing - Comment on a licensing application FS808846028

Contact details

Name:

[REDACTED]

Address:

[REDACTED] Whitestone [REDACTED] [REDACTED]

What is your interest in the premises you are making a representation about:
local resident

Name and address of premises you are making representation about:
Whitestone House Whitestone Hereford

Prevention of crime and disorder

Give details of your objection or support for the application:

I am concerned by what is inferred by all grounds . I am concerned that the use is deferred from its current one . The restaurant is only opened from Thursday to Saturday and this opens up the possibilities to change it any type of venue without any thought to local residents from

Excessive noise from amplified music

Disturbance from patrons, including shouting, loud conversations, and general disruption late into the night

Antisocial behaviour, such as littering, loitering, and intoxicated behaviour in nearby residential areas

Lack of effective noise or crowd management by the venue, despite the increased operating hours

Suggest any conditions:

restrict to that of the restaurant opening hours Thursday to Friday

Public safety

Give details of your objection or support for the application:

I am concerned by what is inferred by all grounds . I am concerned that the use is deferred from its current one . The restaurant is only opened from Thursday to Saturday and this opens ups the possibilities to change it any type of venue without any thought to local residents from

Excessive noise from amplified music

Disturbance from patrons, including shouting, loud conversations, and general disruption late into the night

Antisocial behaviour, such as littering, loitering, and intoxicated behaviour in nearby residential areas

Lack of effective noise or crowd management by the venue, despite the increased operating hours

Suggest any conditions:

restrict to that of the restaurant opening hours Thursday to Friday

Public nuisance

Give details of your objection or support for the application:

I am concerned by what is inferred by all grounds . I am concerned that the use is deferred from its current one . The restaurant is only opened from Thursday to Saturday and this opens ups the possibilities to change it any type of venue without any thought to local residents from

Excessive noise from amplified music

Disturbance from patrons, including shouting, loud conversations, and general disruption late into the night

Antisocial behaviour, such as littering, loitering, and intoxicated behaviour in nearby residential areas

Lack of effective noise or crowd management by the venue, despite the increased operating hours

Suggest any conditions:

restrict to that of the restaurant opening hours Thursday to Friday

Protection of children from harm

Give details of your objection or support for the application:

Suggest any conditions:

Supporting evidence

What evidence do you have to support this information:

From: [REDACTED]
Sent: 19 February 2026 09:47
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Re: Allpay licencing extension request

Good morning. The WGPC objects to the licensing application at Allpay Ltd, Fortis es Fides, Whitestone Business Park, Whitestone HR1 3SE

The WGPC are concerned about what is implied on all grounds that are:-

“Extend the licensing hour of films, live music, recorded music and sale/supply of alcohol. They will be opening two hours earlier (8am) therefore applied to extend to 08:00 – 00:00 for films, live music and recorded music, and 08:00 – 02:00 for the sale of alcohol. They have also applied to change the plans to include all of the grounds of the premises for the consumption of alcohol”

WGPC worries that the intended use may shift away from its current purpose. Since the restaurant only operates from Thursday to Saturday, there is a possibility it could be converted into a different kind of venue without considering the interests of local residents.

- **Excessive noise** from amplified music
- **Disturbance from patrons**, including shouting, loud conversations, and general disruption late into the night
- **Antisocial behaviour**, such as littering, loitering, and intoxicated behaviour in nearby residential areas
- **Lack of effective noise or crowd management** by the venue, despite the increased operating hours

I have attached below a copy from an email sent from your team to one of our Parish Councillors

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Hi there,

It has been passed onto us that you requested information regarding the recent variation application at Allpay.

The changes they have applied for are to extend the licensing hour of films, live music, recorded music and sale/supply of alcohol. They will be opening two hours earlier (8am) therefore applied to extend to 08:00 – 00:00 for films, live music and recorded music, and 08:00 – 02:00 for the sale of alcohol. They have also applied to change the plans to include all of the grounds of the premises for the consumption of alcohol.

If you have any further questions please let us know.

Thanks,

The Licensing Team

Clerk to Withington Group Parish Council

Please note that I am a part time clerk for WGPC, as such I might send or respond to emails out side of usual working hours. I do not expect responses immediately, just when you are back in the office.

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